

CÓMO PRESENTAR EL TEMA

DOS CARAS DE LA MISMA SITUACIÓN	Frase 1: una cara de la situación Frase 2: otra cara de la situación Frase 3: tu opinión/lo que vas a hacer
DOS OPINIONES SOBRE EL MISMO TEMA	Frase 1: una opinión sobre el tema Frase 2: otra opinión sobre el tema Frase 3: tu opinión/lo que vas a hacer
PASADO Y PRESENTE	Frase 1: Situación en el presente Frase 2: Situación en el pasado Frase 3: tu opinión/lo que vas a hacer
AQUÍ Y EN OTRO LUGAR	Frase 1: La situación en un lugar Frase 2: La situación en otro lugar Frase 3: tu opinión/lo que vas a hacer
TÚ Y OTRAS PERSONAS	Frase 1 y 2 : Lo que la mayoría gente piensa/dice/hace... Frase 3: Lo que tu haces/dices/piensas
REFERENCIA A ESTADÍSTICAS/PUBLICACIONES	Frase 1 y 2: Incluye referencia a estadísticas, noticias, publicaciones Frase 3: tu opinión/lo que vas a hacer
INTRODUCIR EL TEMA DE FORMA DIRECTA Y CLARA	Frase 1 y 2 : Introduce el tema del título con otro vocabulario Frase 3: tu opinión/lo que vas a hacer
PREGUNTA AL LECTOR	Frase 1 y 2 : Haz una pregunta directa o retórica Frase 3: tu opinión/lo que vas a hacer

ACTIVIDAD: Averigua el recurso utilizado en cada una de las introducciones.

Is Money a Good Motivator?

Introductions

Some companies give their employees bonuses or cash awards for excellent work, in addition to salary. Do you think this is a good idea? Are cash incentives a good way to motivate employees?

Intro 1

Money makes the world go round, and nowhere is this more true than in the workplace. Employers know that money is one of the best motivators. However, are bonuses or cash awards always the best way to reward employees? In this essay, I will look at some of the arguments for cash as a reward.

Intro 2

In the past, when people did not have much money, they were eager to work and to get a big salary. Today, however, most people are well paid and comfortable in their jobs, and it is hard to motivate them by simply offering cash. This essay will discuss different ways of motivating employees and suggest that money is not always the best motivator.

Intro 3

Many people argue that cash incentives are an unfair means of motivating employees. Others love the simple, practical, down-to-earth gift of money for a job well done. I feel that while there are some circumstances where money is the best recognition for extra work, there are other times it is inappropriate.

Intro 4

According to opinion polls 65 per cent of workers only respond to financial inspiration. I firmly believe that this is demeaning, trivializing, and bad for morale.

Intro 5

I remember working in restaurants when I was in college and begging my manager for as many extra hours as I could in order to earn more money. Today, however, in my job, I would prefer to earn less and have more time off. In this essay, I will say why I think money is only one way to motivate employees.

Intro 6

Would you work harder for more money? Some people think cash incentives inspire money. Other believe there is more to life than money. I agree with the latter opinion.